MBA
AICTE Approved,
S P Pune University Program &
Institute Code - MB6174 – TIMR

1 month international residential study tour*
USA/UK/Canada/Europe
Genesis - Trinity is one of the India's elite business schools. Genesis - Trinity academic strength drives original and provocative business thinking, empowering our students to challenge conventional wisdom in a truly unique academic environment.

Genesis - Trinity believes in building a Designer Persona in each student which is customized as per their capacity, dreams and aspirations. With this motive, Trinity was established in the year 2008. It is one of the fastest growing colleges of India with a commitment to have state-of-the-art infrastructure, world class teaching faculty and enriched library. The facilities include Cafeteria, Cricket stadium, Health club, Wifi enabled computer lab and campus.
President Message

My mission is to give opportunity to every student entering our college. My aim is to contribute in nation building through entrepreneurship, higher education and disciplined way of life.

The college has shown positive growth with each passing year. I will continue contributing by enhancing the facilities for the development of faculty and students. I pray to God Almighty to continue to give us strength to improve the college holistically and help KJEI’s TIMR to make a big name in the field of education.

"Imagination is the beginning of orientation. We imagine what we desire; We will what we imagine; And at last we create what we imagine"

Shri Kalyan Jadhav
Founder President, KJEI

MISSION

“Developing globally acceptable competent professionals/leaders who will create value to their stakeholders and society at large.”

VISION

“To be recognised in India and globally as centre of excellence in management education.”
That’s what we aim to do and being an educational institute this responsibility is not the end product for us, it’s what we strive for everyday. I believe we all can make difference in this world, but what sets us apart is the kind of difference we choose to make and I’m truly grateful to be able to contribute towards it.

“We have a myriad of young, vibrant and talented minds on this campus and it’s vital that they are provided with all the opportunities to a formal education as well as an opportunity to make a difference in the world as a contributing force.”

Miss. Vibhavari Kalyan Jadhav
M.D, KJEI
Dr. A B Rao is MA, LLB, Ph.D. He worked as Director of Bharati Vidyapeeth’s Institutes of Management at Pune, New Mumbai, Solapur and New Delhi for almost two decades. He has worked as Director of Mahatma Education Society’s, Pillai’s Institute of Management affiliated to Mumbai University for three years. He is an Advisor to the Mahatma Education Society’s Institute of Management at Panvel, New Mumbai. He has over four decades in Management Education.

He has so far guided more than 50 students for their Ph.D in Management and Commerce. He has guided 80 M.Phil Students in Management and Commerce. He has been a Research guide of Symbiosis International University, Bharati Vidyapeeth, and Yashwantrao Chavan Maharashtra Open University., Nasik. He is a well known author of more than 20 text books on Quantitative techniques, Operations Research, Business Statistics, Business Mathematics, Business Ethics and Professional Values etc.

He was a member of Board of Studies, Commerce Faculty, BUTR and Academic Council of University of Pune. He was a member of the Adhoc committee for management studies, Mumbai University. He is a fellow of the Deccan Education Society Pune and a life member of the All India Management Association New Delhi, Indian Institute of Public Administration, New Delhi, National Institute of Personnel Management, Kolkata.

He was accorded recognition as a Rotarian by the President of International Rotary in 1984. He was nominated as “International Man of the year” in the year 1997 by the Cambridge Biographical Society, UK. On 7th July 2006 he was honored by the Dean and the Senior Professors of Miller College of Business, Ball State University, Muncie, Indiana, USA. He participated in many National and International conferences. He received many rewards, awards citations and gold medals for his scholarly achievements. He has travelled widely in India and abroad, especially USA, Europe and UK.

Recently he was awarded as the Legend of Management Education by Chairman of Business World, Dr Anurag Batra at a felicitation function held in Pune.

Dr A B Rao
Chief Mentor
Infra

1. 110 Acers Serene Campus
2. State of Art infrastructure with fully Wi-Fi enabled Campus
3. Cricket Stadium
4. Cafeteria
5. Wifi enabled Computer Lab
6. Mess Facility
7. State of art Library Facility
8. Hostel facilities
9. Football ground
10. Gymnasium with all latest equipments
11. Digital classrooms
12. Transportation
13. Amphitheatre
Programmes Offered

MBA
2 years Residential Programme
Approved by AICTE, Affiliated by Savitribai Phule Pune University
Recognized by Govt. of Maharashtra, Institute code- MB6174 – TIMR

Course Fees - As per Shikshan Shulka Samiti

MBA+GEP (Genesis Employability program)
Fee 4,40,000

Genesis Employability Program provides students with the skills and knowledge to successful transition from institute to the workplace. Most importantly, we want students to try things and learn from the experience.

The Genesis Employability program is a structured program that recognises the personal and professional development a student gains from their involvement in activities and beyond academic studies.

This program will guide students through a range of experiences and reflections to unlock their potential.

Through GEP, students' will have access to a wide range of activities and training opportunities that can help students get trained on professional skills, get involved in the community, and prepare for a successful career.

The benefits of GEP include:

- Access to career development and practical activities, which will enhance employment and advancement potential;

- Gaining and enhancing valuable transferable skills such as teamwork, leadership, communication and interpersonal skills, commercial knowledge sector wise,

- Training students for certification and on developing professional skill.

Certifications and Training

- Digital marketing Certification (Google AdWords, SEO, Social Media marketing)
- 100+ Presentations based upon Case Studies
- BSE/NSE Visit and Workshop
- 15+ industrial visits as per the specialisations
- 100+ Mock Interviews & Aptitude Training
- 3 to 4 Live Internships
- Accounts and Finance Training program for non-finance background students
- Spoken and Written communication
- Pro-activeness and Time Management
- Corporate Grooming workshop
- Workshop on critical thinking/Problem solving/Decision Making
Programmes Offered

MBA
2 years Programme
Approved by AICTE, Affiliated by Savitribai Phule Pune University
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Course Fees – As per Shikshan Shulka Samiti

MBA+GEP+MDP
Fee 5,90,000

15 days educational certification tour to the top ranked B-school of India with case studies based knowledge and presentations by the most eminent faculties of the world, along with the MDP certification which is well known to the corporate world, the idea behind this tour and certification is to give the best knowledge & exposure available in the industry by the best of the industry to the Genesis students through which students can crack the best and desired jobs available in the corporates.

Trainings & Certification

- Digital marketing Certification (Google AdWords, SEO, Social Media marketing)
- ERP/SAP (6 months detailed emphasis on training as per the specialization)
- Advance excel By Microsoft
- 100+ Presentations based upon Case Studies
- NSE Visit and Workshop
- 15+ industrial visits
- Six Sigma
- English Language Certification as per global standards
- 100+ Mock Interviews & Aptitude Training
- Industry visits as per the Specialisation
- CFP certification by FPSB
- Business Analytics
- Data Sciences
- 3 to 4 Live Internships
- Foreign Language Program
- Laptop

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FINANCE | BASIC TRAINING | SIX SIGMA | DIGITAL MARKETING
---|---|---|---
NSE | SAP | Six Sigma | Digital Marketing

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COMPUTER SKILLS | FOREIGN LANGUAGE | ADVANCE EXCEL TRAINING | BUSINESS ANALYTICS
---|---|---|---
Windows | Foreign Languages | Excel | Business Analytics
Programmes Offered
Global Business Learning Programme (GBLP)
Fee 3,25,000

1 month international residential study tour*
USA/UK/Canada/Europe

Every year Genesis would organise an International Study Tour to a selected country.

Objective of GBLP:
- Prepare students for global career
- Prepare students to get placed in Multi National Companies
- Student involvement in global business environment
- During the visit, the student has an opportunity to study very closely diverse culture

Study tours would be to any of the following cities
1. Toronto, Canada
2. Vancouver, Canada
3. New York, USA
4. Boston, USA
5. Amsterdam, Holland
6. Rotterdam, Holland
7. Brussels, Belgium

The study tour would comprise lectures, company visits, visits to historical and cultural sites etc. The main objective is to give international exposure.

Some topics of study tours would be
1. Sustainable Entrepreneurship
2. Managing complexity in global organisations
3. Doing business in Europe
4. Sustainable supply chain management
5. Global operations management
6. Impactful Leadership
7. Leading for change

- Air ticket – Round trip (Visa charges applicable)
- Airport Pick & Drop
- Domestic Transportation
- Meals (Breakfast, Lunch & Dinner)
- International University Certificates on completion of course

*Authority to final choice of international residential program location is Chartered by Genesis – Trinity Management
Pedagogy

- Lecture
- Assignment
- Business Quiz and Talks
- Student Case Study Presentations
- Role Play
- Brain Storming
- Movies/Videos/Video clips
- Simulation
- Industrial Visits
- Guest Lectures from Industry Management Professionals
- Experimental Learning/Field work/project work

Admission Process

Please go through important details before taking admission in our management programs:

- Applicants to Genesis b.School must have undergone Indian formal education program under 10+2+3 or 10+2+4 system with minimum 50% aggregate marks in 10th, 12th, and Graduation course.

- Selection into Genesis b. School management programs will be based on scores obtained in
  - Aptitude Test
  - Group Discussion
  - Personal Interview
  - Written Test

- We accept aptitude test scores of CAT / XAT / MAT / CMAT / ATMA / MAH-CET (Genesis aptitude test)
- Additional weightage will be given to applicants with work experience
- Applicants need to send a DD of Rs.1000 drawn in favour of “GENESIS BUSINESS SCHOOL” / “TRINITY INSTITUTE OF MANAGEMENT AND RESEARCH” payable at Pune for prospectus and application form
- Applicants can also apply through our online admission portal www.genesisbschool.com
Genesis Advisory Board

Vinod Bidwai
CHRO & Vice President HR at Alfa
Laval India | HR Leader | Author | Executive Coach | Mentor

Vimal Dhawan
Senior Vice President,
Deutsche Bank

Amitabh Srivastava
Co-Founder at Zenwise Technologies Private Limited

Manojeeet Chowdhury
Partner at CAMS Consulting

Rohan Singh
Founder & Managing Director
Trustfort Events & Virsa Live

Ashok Bhansali, CA
Financial advisor | CFO services | Blockchain Evangelist | Corporate trainer
Faculty at leading business schools
Genesis Advisory Board

DK Rai
DIRECTOR India Business, Former CEO Chep India

Dr. Preetam Salvi
Adept Fmcg, Retail & IT Transformation Professional

Vuibhav Deshmukh
HR Head at Venky’s India LTD.

Prachi Deshpande
Stress Management Coach & Educator

Shantanu Gupta
Author | TV Panelist | Political Analyst | TEDx Speaker
Curator of #AyodhyaArtFest

Uma Dabir
Trainer in Communication Skills at Corporate and Colleges
Teaching Faculty

Prof. Vinay Ninave
MD & Founder, Gescheft.io
Data Warehouse, Business Intelligence
24+ Years of Experience

Sumit Roy
Entrepreneurship Development, Brand Management
Business ethics & Corporate Governance
20+ Years of Experience

Elstan A Fernandez
Author of 6 Technical books(4 international editions) Management leadership
40+ Years of Experience

Vinod Vasant Shete
Management Accounting, Financial Management
24+ Years of Experience

Sandesh Banger
MBA- IIM Kozhikode
Consultant & Faculty- Finance, Softskills

Ajay Sharma
Asst. Vice President, HSBC Bank
Marketing Communication, Sales & Distribution
8+ Years of Experience
Teaching Faculty

Vasant Abhyankar
International Business, Sales Management
30+ Years of experience

Dr. Vivek Marathe
MIS, E-Commerce, Business Analytics

Deepak Solanki
Marketing Management, Sales & Distribution Management
25+ Years of experience

Amar Bakle
Supply Chain & Logistics Management
8+ Years of experience

Commander(Retd) Kaushik Chakrabarty
Logistics & Supply chain management
22+ Years of experience

Mohan Venkiteswaran
Corporate Governance, Strategic Pricing, Management Information System
30+ Years of experience
Leisure Time Activities
Training/Certification

- SAP/ERP
- Six Sigma
- Digital Marketing Certification
- English Language Certification
- BSE Certifications
- Supply Chain Management
Placements

In today’s global environment, Corporates look for management graduates with an entrepreneur mindset, technology savvy with strong analytical skills. And easily adaptable in the diverse and global culture.

The constant blend as academic excellence and industry interface helps the students hone the skills which will make them productive from the day one. During the program, the student will complete 3-4 live projects.

The final placement process starts from the third semester and will go on until the last student is placed. It includes on-campus selection process consisting of

- Mock interviews
- Interviews do’s and don’t’s
- Aptitude test
- Corporate etiquettes
- Current affair quiz
- Sectorial Presentation
- Negotiation and Selling Skill

Our association with more than 200 national and international companies provides our students opportunities to build their career with Indian and global companies.

Genesis-Trinity provides opportunity to the student to choose the profile from diverse sector industry i.e., Manufacturing, FMCG, Retail, Hospitality, BFSI, ITES and many more.

Our Recruiters

[List of company logos]

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